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## **FOR IMMEDIATE RELEASE**

# **KC HiLiTES lights up Camburg's BITD Tundra Race Program !!**

Huntington Beach, CA – The R&D team at KC HiLiTES set out to bring to offroad racing the next level in HID lighting technology. It made sense for Camburg Engineering to get involved with this new light with how involved KC will be in offroad racing for 2008 and beyond.

Camburg will be using KC HiLiTES NEW HID pod lighting on the front bumper and roof-top light bar on their 2008 Toyota Tundra race truck. They are planning on running the remaining Best in the Desert series and will give developmental feedback to KC's engineers throughout the year. Camburg was happy with their lighting program in previous years, but had the opportunity to work together with KC with their push back in dominating the offroad lighting market by giving racers a new much needed advantage in offroad racing.

*"Having been approached by just about every light company; with KC's new & innovative light technology, brighter 70watt power, fully adjustable lexan lense assembly and carbon-fiber housing, nothing else sparked as much excitement as the KC Pod light."* – Jerry Zaiden

Look for Camburg sporting the new lights at the upcoming BITD Terrible's 250 race on April 19th, 2008.

For more information on Camburg products and race team involvement, check out their websites [www.camburg.com](http://www.camburg.com) and [www.camburgracing.com](http://www.camburgracing.com) or contact them directly.

For more information on KC HiLiTES off-road & motorsports involvement, check out their website [www.kchilites.com](http://www.kchilites.com) or contact them directly.

### **Current Sponsors:**

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**KC HiLiTE Pod HID Race Light**

